



February 22, 2018

Dear friends.

At **Happy Birthdays**, our mission is to bring birthday parties to children who, without our help, would not receive a birthday celebration of their own. These children, who are experiencing homelessness, escaping situations of abuse, or have been removed from their home and family, all deserve to feel recognized, loved, and celebrated on their birthday. This simple act can bring a bit of normalcy to their chaotic lives. It shows them that we, their community, care about them and that they matter to us.

The **Happy Birthdays 2nd Annual Black Dresses for Birthdays – Ladies Night Out** gives you the opportunity to celebrate with us and give back to those we serve. This yearly event, held the first Thursday before Mother's Day, is scheduled for Thursday, May 10, 2018 at Rock Rose Hall in Austin. This fun and well attended event brings over 200 ladies from our community together to celebrate Happy Birthdays and enjoy a night out with their girlfriends. Festivities include sips and sweets, DJ and dancing, raffle prizes and swag bags for attendees. This is a tremendous opportunity for you to connect your business with ladies in the Austin area.

Being a **Black Dresses for Birthdays** sponsor or donor ensures that we can continue to provide birthday parties to homeless and foster children in our community. We currently partner with over 30 different children's services organizations in Central Texas to provide birthday parties to over 1,500 children per year—many of whom are getting that experience for the very first time!

We hope you will consider partnering with us for this event in one of the following ways:

1. Become an event sponsor.
2. Donate to the Raffle.
3. Contribute items for the Swag Bag for attendees (200 needed).

We hope you will join us for this special night and thank you for your consideration!

With gratitude,

Suzanne Gladden
Happy Birthdays Founder & CEO

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